



**NLLEA Executive Board Meeting  
Richmond, Virginia April 18, 2007**

Present: Shawn Walker, Stacy Drakeford (via telephone), Charles Sumner; Ted Mahony

The Executive Board convened a working session in Richmond, Virginia with the intent being to hammer out a plan for NLLEA to be in the position to be completely self-sufficient in the not too distant future. The Board was able to get together and develop a plan the we believe will move the Association to a position in which NLLEA will continue to grow as an organization and will be able to do so on equal footing with all of our partners. This will hopefully position NLLEA be able accept outside funding for projects that will benefit NLLEA and its membership.

The following is the self-sufficiency plan as the Board devised it:

- I. Utilize extension of current NHTSA contract to develop 3 year NLLEA self sufficiency plan  
NHTSA has identified the importance of NLLEA as self sufficient and independent organization and has offered it support through contract extension. PIRE will dedicate part-time staff position (Chris Curtis) to the NLLEA Executive Board to develop plan under Board direction. Draft to be completed by August 2007. Final to be completed by January 2008. Plan to include:
  - a. Staffing
  - b. Funding
  - c. National agendas
  - d. Additional services/benefits for membership
  - e. Increase membership
  - f. Communication processes
  - g. Training for members/accessibility
- II. Establish Association paid Executive Board administrative position to implement the plan. Implement Board directives and timelines for completion of plan; Source future funding for implementation of appropriate portions of the plan; Establish independent NLLEA office;\*\*NOTE: This will require the commitment of NLLEA treasury funds initially with the goal that this and any other positions will seek additional on-going funding for their position(s).
- III. In additional to annual conference already offered to membership, establish NLLEA exclusive mid-year meeting hosted by different members states/agency.\*\*NOTE: The creation of a staff position would help make this a reality.

- IV. Formulate a plan to collect statistical enforcement data that could be disseminated to NLLEA membership and other agencies and organizations. Additionally, utilize this data collection in the overall plan to further establish NLLEA as the recognized national source for liquor law enforcement expertise.\*\*NOTE: The creation of a staff position would help make this a reality.

This is different than a strategic plan in that all of the points that we have identified are attainable and will move us in a direction that gives us benchmarks to achieve. It was very important to the Board that we came back to the membership with this type of plan. As noted, there is one decision point that we will need to discuss and that is the expenditure of funds from the treasury to pay a salary initially for a support position. We realize this is an ambitious plan but there comes a time that when an organization develops into one that can become proactive in the needs of the membership and NLLEA has reached that point.