



**NLLEA Advisory Board Meeting
PIRE Offices Calverton MD November 30, 2007**

Present: Rebecca R; Scott F; Linda I; Mike M; Greg H; Chris Curtis
NLLEA Board: Stacy Drakeford; Charles Sumner; Ted Mahony; Steve Ernst; Shawn Walker

Financial Report: Steve Crowley

Budget Overview;
Conference cost \$1600.00;
Training Academy broke even;
Membership revenue is up from last year.

Membership:

Stacy provided an outline of the new membership fee schedule.
Scott recommended the issue of individual member incentive to go to the membership committee for discussion at the conference in Tennessee.

Corporate Sponsorship:

Stacy Drakeford recommended that the association initiate a corporate sponsorship program similar to other law enforcement associations; with the following rates:

Platinum: \$3500.00
Gold: \$2500.00
Silver: \$1000.00
Bronze \$ 500.00

Motion: by Ted Mahony; 2nd by Charles Sumner to move forward with the corporate sponsorship program. **Passed**

Scholarship Program:

Linda suggested that the association establish a scholarship program for the children of members.

Motion: by Ted Mahony; 2nd by Charles Sumner to move forward with the scholarship program.
Passed

Executive Director Position:

Discussion: The board discussed the job description and contract for an Executive Director of the Association that was authorized by the membership at the 2007 annual meeting in Orlando.

Executive Session

Motion: by Stacy Drakeford; 2nd by Shawn Walker to move to executive session

NLLEA Executive Board Meeting

Present: Stacy Drakeford; Charles Sumner; Ted Mahony; Steve Ernst; Shawn Walker

Four Point Strategic Plan

Discussion: The Board reviewed the focus, status and pace of the association's "Four Point Strategic Plan" as voted on by the membership at the 2007 annual meeting in Orlando.

Point II of the four-point plan: Executive Director Position:

Discussion: The board discussed the job description, contract and candidates for the Executive Director position that was authorized by the membership at the 2007 annual meeting in Orlando.

Motion: by Ted Mahony; 2nd by Charles Sumner to authorize Stacy Drakeford to finalize and sign the proposed contract with Beth Mattfeld for the Executive Director position. **Passed**

Point IV of the four-point plan: National NLLEA Campaign

Discussion: The board discussed the feasibility and logistics of launching a national underage drinking prevention program as part of the four-point plan. Subjects included: Program Name; Logistics and Partnerships with MADD and other organizations.